

BUILDING BUSINESS & APARTMENT MANAGEMENT



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Apartment Association of Michigan

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\$2.95



***Remodeling:
Making
Winning
Presentations***



***Lighting: Drama,
Style and Efficiency***

***Associate Profile:
Mike Mahoney of
Erb Lumber***



***Builder Profile:
Stephen J. Taglione
of Heritage Residential Group***

PARADE OF NOTABLE HOMES

One of 11 winners in this year's Parade of Notable Homes, Benivegna Building Company celebrates by decorating one of its models with huge, streaming blue ribbons and keeping the Parade signage visible to the public.

Benivegna was also awarded a Blue Ribbon Award in the Showcase of Distinctive Homes held in October 1995.



Parade Builders receive these benefits:

- Parade of Homes Magazine was included in the entire home delivery of The Detroit News on March 14, 1996.
- Distributed to visitors to the Cobo Builders Show, through co-sponsor Standard Federal Bank branch locations and at model homes throughout the area.
- Home strips included in The Detroit News HomeFinder Section on March 15, and again on March 29.
- Advertising for the program in The Detroit News on Sundays, March 17 and March 31.
- Participating Builders received three brightly colored, indoor/outdoor signs to draw visitors to their model homes.
- Judging by prominent architects was conducted on March 18 with winners announced to the media.
- All Parade Homes were on display at the Cobo Builders Show, March 16 - 24.

To Participate Call (810) 737-4477