



Home Spotlight™

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BUILDER OF THE MONTH NEW CASTLE BUILDING

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BUILDER OF THE MONTH



Photo: Du Roch, ©iStock

By Molly Tippen

Most of us, at one time or another, have wished we could take a trip back in time. We tend to think of the past as less noisy, less crowded and much simpler. When it comes to moving to a new home, many people aren't willing to give up the amenities of city life, even if they're attracted to the serenity of the country.

There's good news, however: making the choice between living in the city or the country doesn't have to be black and white. There are still a handful of communities in southeast Michigan that offer accessibility to the finer parts of the city and the comforts of the country. Howell, the home of New Castle Building Co.'s Rolling Oaks subdivision, is one of these communities.

A cluster of what will be 72 single-family homes situated at M-59 and Byron Road, Rolling Oaks offers the best of city and coun-

try living. And because of the commitment of master builders Ronald Benivegna and Gerald Roux, the best in quality and affordability is



within the reach of home buyers looking for the best of both worlds.

"The city of Howell has so much to offer," says New Castle Building Co. partner Gerald

Roux. "There's a thriving downtown, great schools, and accessibility to shopping centers, recreation areas and several employers. Residents can get almost anywhere in about a half hour or less."

Another component of this successful project is the painstaking quality and craftsmanship put into each and every home in Rolling Oaks. Each home is built using the knowledge of the two builders, whose combined experience totals more than 50 years. That's more than a half century of turning raw materials into homes that will be cherished for years to come by satisfied buyers.

Benivegna and Roux, who are both second-generation builders and own their own companies, Benivegna Building Co. and Gerald Roux Homes, respectively, have known each other for more than 25 years. After having worked together on several building projects,



the pair decided to build in the growing community of Howell about two years ago. From the beginning, the pair pooled their collective knowledge and skills to give each distinctive home several special touches — like natural wood staircases, volume ceilings, and brick exteriors — touches that are normally high-cost extras to other builders.

"Buying a new home is a tremendous step for most people," Benivegna says. "Because of the investment involved, home buyers are looking for as many options and extras as possible. In addition to several standard features, we work with each buyer to make sure the home they will live in exceeds all expectations."

Though selling quickly, there are still a diverse selection of lots available on beautiful, tree-lined streets. Cape Cod or colonial homes range from 1,800 to 2,600 square feet in size, and are available in five floor plans and several



elevations. The homes, depending on the size and options chosen, sell in the low- to mid-\$200s.

Since New Castle Building Co. knows homeowners' priorities, the company knows that saving energy is vital to a family's bottom line. As a result, 90 percent high-efficiency furnaces and insulated doors and windows are

built into every home. Knowing beauty is just as important, the company includes generous wall-to-wall carpet and lighting packages in every purchase. Homebuyers also have the choice of solid oak or ceramic flooring in both the foyer and powder rooms in their home, and can choose between a two- or three-car garage. Beautiful, top-of-the-line Aristocrat



cabinetry rounds out the sophisticated interior decor of each quality New Castle home.

Though floor plans and features are for the most part pre-determined, both Benivegna and Roux say that home buyers' input can help them further tailor the home to the customer's lifestyle.

"We value the customer's input," Benivegna says. "We want home buyers to walk away from the home building experience with a sense that they have the home they always envisioned."

For home buyers who are moving in a hurry, New Castle Building Co. always makes sure to keep spec models available, so homeowners

can move in, unpack and get situated to a new, beautiful neighborhood in 30 days.

"These homes have the charm of a small

town home with the freshness only a new Howell development can offer," says Roux of New Castle. 🏡



Hot...Growing Area

- 72 PRESTIGIOUS SINGLE FAMILY HOMES
- THREE AND FOUR BEDROOM COLONIAL AND CAPE CODS
- 2,400 TO 2,600 SQ.FT.
- CATHEDRAL, VAULTED, AND PAN CEILINGS AVAILABLE
- LAVISHLY LANDSCAPED ENTRY
- HOWELL SCHOOL DISTRICT
- CITY SEWER & WATER
- CONVENIENTLY CLOSE TO FREEWAY AND RECREATIONAL FACILITIES
- LOCATED ON THE NORTHWEST CORNER OF BYRON AND M-59



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Presenting....

Rolling Oaks of Howell



From the Low \$200s

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