



Home Spotlight™

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BUILDER OF THE MONTH: BENIVEGNA BUILDING COMPANY

REMODELING TIMES: SIMPLE TIPS TO MORE EFFICIENT KITCHENS • HEARTH'S AFIRE FIREPLACES AND GAS STOVES

ALSO THIS MONTH: SPAS, CURB APPEAL, EASY MOVING TIPS



Photo by Terry Anderson

BENIVEGNA BUILDING COMPANY

Homeowners have never been more educated and more sophisticated than they are today, and the building industry has never been more competitive or more dynamic. So how can a company stay on top, and continue building homes that push the envelopes of quality and distinction?

Well, they can start by taking notes from Benivegna Building Company.

Benivegna Building Company was formed by Antonio Benivegna 50 years ago, as a family run company with Old World dedication and ideals. But today the next generation is at the helm and it's the company's commitment to the future and growth that is keeping this company strong.

Serving customer needs

Company president Ron Benivegna has watched the building industry evolve and knows that today's homeowners want their new home to enhance their lives not consume them. Homeowners want to continue cultivating their family lives and careers. This is a need Benivegna has no problem fulfilling as worry-free building

processes have become their trademark. Because of the company's craftsmanship and professionalism, they are able to eliminate any worries or concerns. "The homeowner can sit back and relax."



**COMMITMENT TO
THE CUSTOMER:**
Building in the 21st century

Benivegna Building Company welcomes the homeowner's involvement. Furthermore, the company maintains a "drop everything philosophy" when it comes to customer service. Its staff of superintendents and salespeople works closely with homeowners throughout the construction

process and immediately responds to any questions they may have. "The homeowner's concerns take top priority and other issues are put aside," said Ron.

The homeowner takes priority since Benivegna Building Company isn't happy with a home until the homeowner is. It holds walk-throughs at different points of construction and company policy dictates that no home is closed until it is 100 percent completed. Said Ron, "There's no reason to go to the closing with any outstanding corrections."

Serving the customer is of such importance that the company doesn't limit its construction to one season, as some other builders do. Recently Benivegna Building Company has been so busy it has needed to build year round to accommodate customers as soon as their building permits were approved. "Sometimes we're busier in the winter than the summer," added Ron.

Serving by growth, diversification

To serve its customers, Benivegna Building Company has stayed on the crest of progressive

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building trends and technology. Benivegna homes utilize environmentally friendly or "green" building techniques such as energy efficient furnaces and water heaters, and low E glass. The company even modified a building plan at the Green Hill Pines site in Farmington Hills to save a strand of pine trees.

Serving the customer means producing quality and offering real choices. The company draws on strong relationships with trades for top craftsmanship. The company also welcomes change requests on plans, such as larger garages or even additional bedrooms. These requests come in addition to top-notch standards in some models such as all Kohler plumbing, whirlpool tubs and ceramic floors and backsplashes.

To expand into different areas in metro Detroit, the company has created two additional building companies, Newcastle Building Company and Italo American/Benivegna Master Builders. Through these new companies, Benivegna Building Company has partnered with other builders, acquiring larger pieces of land for subdivisions throughout the metro area.

These subdivisions offer homeowners a wide range of prices and options. Newcastle is currently building Rolling Oaks, a 72-unit subdivision in Howell that starts in the mid-\$200s with square footage ranging from 1,800 to 2,300.

Italo American/Benivegna Master Builders is building in two areas. One, Raymond Meadows in Ypsilanti Township, offers 64 sites, with homes of 1,800 to 2,200 square feet.



The Fairways at Gateway in Romulus is another Italo American/Benivegna Master Builders subdivision. Here, residents enjoy a premier subdivision with the beauty of a golf course community. The Fairways has 80 sites and is currently expanding into a second phase. These single family units range from 1,800 to 2,400 square feet and start in the \$140s.

Benivegna-built condominiums have helped fulfill this area's need for luxury in a maintenance-free environment. The detached condominium community of Green Hills Pines in Farmington Hills includes standards such as ceramic or hardwood flooring in the foyer, kitchen, nook and powder room, a microwave,



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range and dishwasher in the kitchen and even an alarm system with one year of paid monitoring. Homes at Green Hill Pines start with ranches of nearly 1,800 square feet with a base price of \$329,900 to colonials of 3,100 square feet starting at \$389,900.

Success in building has naturally drawn the company to land development. For the past 8 years Benivegna has developed land in areas such as Wixom and Farmington Hills. According to Ron, the company will continue looking to new locales to expand the building and developing services it provides to a wider range of homeowners.



As for the future, Benivegna Building Company plans to stay on top of the industry's needs and trends to provide the highest quality craftsmanship possible. "We are always learning, always changing," said Ron, "to provide people with their dream homes." 🏠

Gateway GOLF COMMUNITY



Fairways at Gateway of Romulus

363 single family lots, 23 four-plex buildings (92 condo units) and 97 duplex buildings (194 condo units), which totals 649 new homes within the development. Phase II due to open winter 2002

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 734.722.5080



Mystic Forest of Commerce Township

Featuring Colonial and first floor master style homes, excellent selection of premium wooded sites and walk-outs to choose from.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.366.8580



Greenbill Pines of Farmington Hills

Featuring colonial ranches and cape cods, in a luxurious condominium setting.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.427.9322



Raymond Meadows of Ypsilanti Township

Featuring ranches, colonials and cape cods. Over 60 sites to choose from

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 734.483.5711

