



Home Spotlight

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MAY 1999 © **

**BUILDER
OF THE MONTH**

BENIVEGNA BUILDING COMPANY, INC.

PICTURE PERFECT PATIOS
Barbecuing at Its Best



Benivegna
BUILDING COMPANY, INC.



Builder of the Month

By Susan Graham

Photos by Kim Barnes



Ronald Benivegna,
President



License 00097. This number signifies that Antonio (Tony) Benivegna was one of Michigan's first licensed builders. By his mid-30s, Tony had built a handful of homes in the Metro-Detroit area. Eventually he branched out into subdivisions, after joining a successful developer in Farmington Hills. Soon after, Tony and his wife Alberta founded Benivegna Building Company Inc. in West Bloomfield.

Today, Tony remains active in the business. His company, currently spearheaded by his son Ronald P. Benivegna, is in full force as it approaches the half-century mark. Ron attributes the company's success to his father. "We still build homes the same way my Dad did back then," he says.

Ron initially chose college and a suit and tie over the family business. An employee at Ford Motor Credit Company for over 20 years, he enjoyed the corporate world of business finance and data processing.

Ron's future changed when his father took him on a Sunday drive to visit some of the Benivegna homes. Amazed by all the commotion and productivity, Ron asked his dad, "How do you and Mom do all of this yourselves?"

"Our business is our life. We spend as much time as required to get the job done right," said Tony.



Photo by Kim Barnes

Clockwise from Left: Gina Benivegna-Straub, Office & Sales Manager; David Straub, Field Manager; Antonio Benivegna, General Manager; Ronald Benivegna, President

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Three weeks later, Ron left Ford Motor Credit. "I found myself standing in the mud next to my father," Ron says fondly. Now, after 13 years, he wouldn't change a thing. He considers his past experience invaluable. "If you can supervise in a company as large as Ford Motor Credit, you can orchestrate the motions of the trades," says Ron. "We bring a wide range of different people together to reach a common goal. For us, that goal is building homes."

Under Ron's guidance, Benivegna Building Company constructs 35 to 50 homes a year, a number likely to increase in 1999. Quality is critical in

every Benivegna home from the design to the final touch-ups. "Even the switch plates must be absolutely straight," Ron says.

To maintain consistency, Ron utilizes the same contractors from home to home, regardless of size and price range. He depends on the strong relationships he's established with these contractors over the years. "They know our standards. It's a mutual relationship in terms of quality, trust and integrity."

Every house is designed with a personal touch, whether it be intricate molding or a fireplace mantel created from a blend of exotic woods.

"We pride ourselves on detail," Ron says. "We try to utilize the same concepts and quality features that I would use in my own home."

The Benivegna team insists on homes that exceed the strict



**Raymond
Meadows**
of
Ypsilanti Township

Location:

Corner of Martz and
Tuttle Road

Featuring:

Ranches, Colonials and
Cape Cods

Over 60 Sites to
Choose From

Prices Starting at the:
\$140's

(248) 788-7100



Wildwood of Wixom

Location:

Located off Maple Road Between
Wixom and Beck Roads

Featuring:

Ranches, Colonials and Cape Cods
Over 200 Sites to Choose From

Prices Starting at: \$206,900

(248) 624-4141

Hours:

1-6 daily



Mystic Forest

of Commerce Township

Location:

Located off Benstein Road at Sleeth Road

Featuring:

Colonial and First Floor Master Style Homes
Over 75 Premium Wooded Sites to Choose From

Prices Starting at the low: \$300's

(248) 788-7100



Greenhill Pines

of Farmington Hills

Location:

Located on 9 Mile, West of Drake Road

Featuring:

Ranches, Colonials and Cape Cods
26 Luxurious Condominium Sites

Prices Starting in the Low: \$300's

Advance Reservations Now Available

(248) 788-7100

**GRAND
OPENING
SUMMER
OF 1999**

Benivegna Building Company Inc. is currently concentrating on the Wildwood community in Wixom off of Maple Road. Homes range in size from a 1,700-square foot ranch to 2,600-square foot colonials in this 202-lot locale. Value-priced, these homes include several features normally considered upgrades: ceramic or oak flooring in the powder room and foyer, extensive use of volume ceilings, gourmet kitchen, GE self-cleaning range, over-the-range microwave oven, built-in dishwasher, ceramic tile in all bathrooms, a security system, 90+ furnace, direct vent fireplace, Kohler plumbing fixtures throughout, and much more.

Benivegna is also building at

Raymond Meadows, a 67-lot community in Ypsilanti. Value-priced, site-condominiums range in size from 1,500 to 2,100 square feet.

This summer, Benivegna will offer 77 quality luxury homes ranging from 2,000 to 3,000 square feet at Mystic Forest in Commerce Township. Also available this summer are 26 luxury condominiums at Green Hill Pines in Farmington Hills. These large condominiums range from 2,100 to 3,100 square feet and feature a lovely courtyard setting. In the fall, Benivegna will offer luxury single-family homes at Meadowbrook Forest II in Farmington Hills, a 15-lot subdivision set in a heavily-treed landscape. 🏡

expectations of buyers and inspectors. "We want our inspections to pass with a zero-punch list every time. No one can create a perfect home, we know that. But our goal is to come as close to perfect as possible," Ron says.

