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VOLUME 5

ISSUE 3

BUILDER OF THE MONTH BENIVEGNA BUILDING COMPANY



Photos provided by Howard Kaplan

BENIVEGNA BUILDING COMPANY

by Susan Graham

Ron Benivegna, president of Benivegna Building Company, Inc. in West Bloomfield, is a second-generation builder. His father, Antonio, started this company in 1951 bringing to it his Old World dedication and ideals.

Today, Benivegna Building Company is still a family-oriented business. Ron's niece Gina, a graduate of Michigan State University, plays a significant role as office manager and the top salesperson. Gina's husband, David, a graduate of Michigan State in construction management, is a field manager. Ron's sister



Rosemary works in sales. Sons Todd and Mark Benivegna are laborers. And while Antonio is semi-retired, he still works with Ron today seeking out new property and sharing advice.

According to Ron, it's Benivegna's entire staff that makes this company so unique. Not one to brag, he modestly describes his crew as "a really nice bunch. My staff is never pushy. They're extremely patient. We treat all of our customers with the respect they deserve."

For Benivegna this is what his company is all about—listening to the customer. "They've chosen to have their home built

rather than purchase an existing home. Building requires a lot of time and patience so we allow our customers to modify and direct us toward their needs and taste."

The Benivegna Company is very receptive to change requests on their plans such as an enlarged garage or additional bedrooms. "I think this is why we've been so successful," says Benivegna.

According to Ron his values and beliefs were molded by his father. "My father was very much an artist in the way he used to build," says Benivegna. "He's a perfectionist. Innovative in every way."

Like Antonio, Ron still does many things "the old way." Perhaps one of the most obvious signs of this is in the wood-working of each Benivegna home: unique mantels, intricate moldings and distinctive railings. "We have a trim carpenter that still uses a hammer and hand tools, and takes his time doing the job right," says Ron Benivegna.

In fact, Ron uses many of the same tradespeople that worked with his father. Some have been with the company for over thirty years. "It doesn't matter if it's a small home or a large one," says Benivegna. "These trades know what quality means to the company and to our customers."

Benivegna Building Company is currently building homes in a new Commerce Township community—Mystic Forest. The terrain is rolling and full of trees. "It's in the middle of the country where there are some really gorgeous views," says Benivegna. These custom crafted homes offer such amenities as 9-foot ceilings, detailed workmanship, brick exteriors and numerous wood windowscapes. "We're going back to the way

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Photo provided by Benivegna

Photos provided by Howard Kaplan

Benivegna Building, Co. *from pg. 5*



homes used to be built," says Benivegna. Homes at Mystic Forest range from \$320,000 to over \$400,000.

Starting in the \$220s, Benivegna offers homes at Wildwood in Wixom. Several floor plans are available from 1,900 to 2,700 square feet. Some customization and plenty of detail are found at Wildwood. Wildwood boasts country sites with a convenient locale, a number of parks and common areas throughout, exercise trails, a tot lot, beautifully landscaped entranceway and 202 sites.

Luxury site condominiums are available at Green Hill Pines in Farmington Hills. These custom floor plans and elevations boast volume ceilings, professionally landscaped sites, choice of ceramic tile or hardwood floors, and several other features as standard. Homes range from 1,800-square-foot ranches to 3,100-square-foot colonials and start at \$330,000. "It's a very, very beautiful community," says Benivegna.

Benivegna is also building at the Fairways at Gateway in Romulus. Perhaps the premier subdivision the city has seen for thirty years, homeowners reside on an 18-hole golf course community amidst plentiful land. "Every home

on the course has a great view," says Benivegna. Single-family units, as well as two and four-unit condominiums are available starting in the modest \$140s. "The city is really welcoming and encouraging growth in this area," says Benivegna. Similar homes are available at Raymond Meadows in Ypsilanti.

Currently, Benivegna Building Company is considering additional locales Downriver and in White Lake. "Investigating new areas is always an exciting part of our company. We look forward to expanding with our future generation of communities," says Benivegna. 🏠



Photos provided by Howard Kugan

Gateway

GOLF COMMUNITY



Fairways at Gateway of Romulus

363 single family lots, 23 four-plex buildings (92 condo units) and 97 duplex buildings (194 condo units), which totals 649 new homes within the development.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 734.722.5080



Mystic Forest of Commerce Township

Featuring Colonial and first floor master Style Homes, over 64 Premium Wooded Sites to choose from, prices starting in the low \$330s

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.366.8580



Greenhill Pines of Farmington Hills

Featuring ranches and cape cods, 26 luxurious condominium sites. Prices starting in the low \$330s

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.427.9322



Raymond Meadows of Ypsilanti Township

Featuring ranches colonials and cape cods. Over 60 sites to choose from. Prices starting in the low \$140s

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 734.483.5711



Wildwood of Wixom

Featuring ranches and cape cods, over 200 sites to choose from. Prices starting at \$215,900

Hours: 1:00-6:00 Weekdays
12:00-5:00 Weekends

Phone: 248.624.4141

