



Home Spotlight™

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BUILDER OF THE MONTH: BENIVEGNA BUILDING COMPANY

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BUILDER OF THE MONTH



LEADING THE WAY: BENIVEGNA BUILDING CO.

By Molly Tippet

Sometimes you're not just building homes, you're strengthening communities. During the next 10 years, Ron Benivegna hopes to see hundreds of new homes scattered across the city of Romulus in addition to the homes he's already built in this city.

"Other builders didn't see the potential to build new, affordable homes in Romulus," says the president of Benivegna Building Co. in West Bloomfield. "But it's a great community, and the response to the homes we've already built has been great. Its central location and proximity to a number of employers makes it the right kind of place to invest in."

This ability to recognize consumer needs and opportunity has built this company into what it is today. Benivegna's 635-home subdivision, the Fairways at Gateway, is the latest example of the Benivegna brand of style and elegance. As

Benivegna buyers know, one needs to look no further than the Gateway Community for impressive homes, value and customer service.



The Gateway Community provides value while serving needs. A golf course community, the development offers pristine views at prices

within the reach of many homebuyers. It's a caliber of residential development not seen in Romulus for more than 30 years – one desperately needed by buyers. Phase I, almost filled to capacity, offers a diverse collection of single-family homes and duplexes ranging in size from 1,200 to 2,400 square feet. They are available in ranch, colonial and cape cod styles, with a variety of standard features and floor plans. Response has been so positive, the company will introduce a Phase II of single family homes and new duplex homes. Gateway is located near I-94 and Merriman Road.

The success of the Fairways at Gateway is due to the company's talent for combining outstanding location, trademark craftsmanship and phenomenal value for buyers. Single-family homes are priced in the \$160s, and duplexes start in the \$150s.



"Because we were able to acquire the land at an affordable price, we are then able to pass that savings to buyers," explains Ron. "It is not often that this level of living can be achieved at such a low cost."

Building homes with a high level of quality, integrity and artistic sophistication is a value Ron learned from his father, Antonio, who in 1951 received one of the first builder's licenses granted in the State of Michigan. Antonio, whose old-world dedication is still a guiding force within the company, believed that a builder should put cus-



tomers first. This philosophy has helped Ron create an environment where a customer's input is encouraged at every level of the home building process. For instance, the company conducts walk-throughs for customers on a regular basis. These time-honored values demonstrate the company's commitment to buyers and their wants and needs.

"We treat each home like it is our own," Ron says. "We understand how overwhelming the home building experience can be, and that changes along the way are just part of the process. Before we finish a home, we make sure each customer is 100 percent satisfied."

Antonio's legacy of quality and service continues to set this company apart, even today. In all homes, expert craftsmen implement handiwork rare in new construction. They painstakingly craft fireplace mantles, intricate mouldings and



Photos by Keith Skovz



elaborate railings. Many of these experienced tradespersons have worked for Benivegna since the company opened its doors.

And the quality remains constant, despite the size and style of Benivegna's many varied projects, such as the one-of-a-kind luxury development Mystic Forest of Commerce. Homes here offer myriad standard features including three- or four-bedroom floor plans, 2 1/2 or 3 1/2 bathrooms and 9-ft. cathedral ceilings. These amenities are contained within 2,700 to 3,400 square feet of living space to create homes priced in the low \$300s.

Other developments are just as impressive. At Raymond Meadows in Ypsilanti Township, dramatic vaulted ceilings and hardwood flooring are exceptional standard features for homes starting in the \$170s. Benivegna's latest development, Rolling Oaks in Howell, offers five floor plans in fifteen different building elevations including cape cod and colonial styles. These homes are priced in the low \$200s and are situated within minutes of thriving downtown Howell.

These developments in Howell and Romulus are a result of Benivegna Building Co.'s watchful eye on the building pulse in Michigan and the needs of its homebuyers. "We always stay on the leading edge, both in terms of where we build and what we build, and that's why we've been successful," Ron says. "It's what our customers expect." ■



Gateway

GOLF COMMUNITY



BEST LOCATION

Fairways at Gateway of Romulus

363 single family sites and 188 duplex sites.
Phase II is now open.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.640.3132



LUXURY ONE OF A KIND

Mystic Forest of Commerce Township

Featuring colonial and first floor master style homes, excellent selection of premium wooded and walk-out sites to choose from.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.366.8580



SALE CLOSEOUT

Green Hill Pines of Farmington Hills

Featuring ranches and cape cods, in a luxurious condominium setting. Closing subdivision fall 2002. Models and specs now available.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 248.427.9322



HURRY SELLING FAST

Raymond Meadows of Ypsilanti Township

Featuring ranches, colonials and cape cods. Over 60 sites to choose from. Homes selling quickly...Hurry for the best selection.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 734.483.5711



HOT GROWING AREA

Rolling Oaks of Howell Township

72 prestigious single family homes. Featuring colonials and cape cods.

Hours: Mon.-Fri. 1:00-6:00 pm
Weekends 12:00-5:00 pm
Closed Thursday

Phone: 517.552.3080

