

Spring 2004



Parade of Homes

Find the Home of Your Dreams



PARADE OF HOMES, TUESDAY,
MARCH 16, 2004, TOWNSEND
HOTEL, BIRMINGHAM, MICHIGAN

Below right: Blue Ribbon Award Winners and presenters (from left): Dominic J. Moore, BIA Treasurer, Mazeri Companies; Frank Bronzetti, Estate Builders; Ron Benivegna, Benivegna Building Co.; Richard Komer, BIA Vice President, Wineman & Komer Building Co.; Don Mallico, Senior Vice President, Standard Federal Bank; Darshan Grewal, BIA Vice President, Singh Development Ltd.; Jason Scott, Scott Quality Homes; Frank Myers, F.J. Pinehillow; Joe Krul, Chief Operating Officer, Standard Federal Bank; Gerald Roux, Gerald Roux Homes; Roger Sherr, Sherr Development Corp.; Stuart Sherr, Sherr Development Corp.; Irvin H. Yackness, BIA Executive Vice President and General Counsel and Richard Cherkasky, The Richard Group, Inc. Additional winners not shown are MJC Northville Terraces, Milk Creek Building and Delcor Homes.



Spring 2004 Parade of Homes winners from Benivegna Building Co., Ron Benivegna (left), his wife, Susan Benivegna, Annemarie Scario, Ron's daughter, Jill Gallagher and her husband, John Gallagher.



Congratulations!



YOUR MODEL HAS BEEN SELECTED AS A WINNER IN THE 2004 SPRING PARADE OF HOMES COMPETITION.

17 The Club

Price of model as shown: \$163,000
Other models starting from: \$149,900

CONDOMINIUM



Features:

- Ranch and 1-1/2 story mix condominiums located
- Golf course views and low association dues
- Five kilometer tennis center on new build
- Five central air on inventory homes
- Kitchens overhang and dishwasher
- Full basement and 2-car attached garage
- Dramatic cathedral ceilings
- In floor laundry room
- Complete flooring & lighting packages
- Sol. Irrigation & professional landscape
- Maintenance free exterior, including aluminum trim and gutters

Square Feet: 1,215
Bedrooms: 2
Bathrooms: 2

The Ponds At Gateway ROMULUS



Benivegna
Company Phone: (248) 758-7100
Model Phone: (734) 722-6840
Model Hours: 10:00 a.m. - 6:00 p.m. Daily
Closed Thursday
Closed Good Friday & Easter.
www.benivegna.com



22 Oakmont

Price of model as shown: \$224,000
Other models starting from: \$181,900

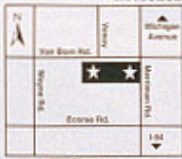


Features:

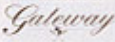
- Ranch, 1-1/2 story, & colonial style homes
- \$7000 in floor options on new builds
- \$12,000 concession on inventory homes
- Golf course sites with distinctive exterior
- Dramatic cathedral ceilings
- Full basement and 2-car attached garage
- In floor laundry and ceramic tile baths
- Choice of designer-style cabinetry
- Kitchens overhang and dishwasher
- Complete flooring & lighting packages

Square Feet: 1,789
Bedrooms: 3
Bathrooms: 2 1/2

The Fairways At Gateway ROMULUS



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115 New Homes Built by the Professional Master Builders of Building Industry Association of Southeastern Michigan.

CITY	BUILDER	PRICE	PHONE	CITY	BUILDER	PRICE	PHONE
NORTHWEST				CENTRAL			
Edgemoor	B & B Development Co. Inc.	\$177,800	(248) 259-8861	Dearborn	Dear Development Corp.	\$191,800	(248) 763-0608
Holland/Novata Inc.	E D Builders Inc.	\$201,700	(616) 342-4326	Southfield	Edwin Homes	\$207,900	(248) 714-4700
Highgate Area	Macomber's Alamy Homes	\$208,500	(616) 548-3088	White Lake	London Housing Group	\$218,900	(248) 888-7888
Easton	E D Builders Inc.	\$215,400	(616) 752-2826	White Lake Township	Dear Development Corp.	\$223,700	(248) 307-8888
Holland	Edwin Homes	\$213,225	(616) 548-1788	Shelby Township	Governors Inn V.I.L.E. (West)	\$228,500	(248) 475-4758
Holland/Gateway Inc.	Veronica Andler Homes	\$221,528	(616) 545-1288	Highland Township	Veridia Homes, Inc.	\$279,800	(248) 467-4818
Easton Township	Boyle Homes LLC	\$158,300	(248) 495-2985	White Lake	Benivegna Home Services LLC	\$284,800	(248) 688-3817
Holland Township	Richard Alan V. V. Dev. LLC	\$232,500	(616) 545-7088	Westland	Black Land Building Inc.	\$212,200	(248) 874-8438
Holland Township	Richard Home Bldg Co.	\$237,300	(616) 545-1225	Bedford Hills	MJC Hill Country Village LLC	\$227,940	(248) 852-1047
Highland	Macomber's Building, Inc.	\$208,800	(248) 684-5224	Commerce Township	Stoner & Conroy, Inc.	\$303,740	(248) 985-8728
Highland Township	Ed Builders, Inc.	\$488,975	(248) 885-2177	White Lake	Heritage Home Services LLC	\$288,200	(248) 888-3817
South Line	Greendale South Dev. L.L.C.	\$222,000	(248) 488-8228	Warren	Single Line Lake Highlands LLC	\$289,900	(248) 424-8888
Edgemoor	Wineman & Komer Building Co.	\$288,800	(248) 548-2817	Bedford Hills	MJC Builders of Troy	\$428,900	(248) 785-8200
Edgemoor	Wineman & Komer Building Co.	\$294,300	(248) 548-2817	Commerce	King Country Homes	\$451,900	(248) 305-3088
Highland	Wineman & Komer Building Co.	\$294,300	(248) 548-2817	Warren	Veridia Homes	\$483,575	(248) 867-2700
Highland	Ed Builders, Inc.	\$365,870	(248) 885-2177	White Lake Township	Edwin Homes	\$485,300	(248) 888-7774
Edgemoor	James D. Conroy, Inc.	\$133,800	(248) 451-9271	Warren	Richard's Homes	\$488,800	(248) 307-8822
SOUTHWEST				Westland	Edwin Homes	\$488,900	(248) 625-8877
Ann Arbor	Benivegna At Gateway Parks, Inc.	\$163,300	(248) 722-8840	Westland	Edwin Homes	\$575,800	(248) 675-8844
Ann Arbor	Stoner & Conroy, Inc.	\$186,767	(734) 947-3658	Commerce Township	Edwin Homes	\$584,900	(248) 285-8427
Highland Township	Boyle Development	\$188,800	(734) 627-8288	Commerce Township	Edwin Homes	\$673,800	(248) 383-3437
City of Southfield	MJC Northville Terraces LLC	\$172,800	(248) 548-1788	Birmingham	Richard's Homes	\$887,200	(248) 945-8884
Commerce	Conroy	\$186,947	(248) 594-1226	Westland	Edwin Homes	\$888,900	(248) 888-4881
Ann Arbor	Benivegna Building Co., Inc.	\$214,800	(248) 722-8840				



Standard Federal Bank invites you and your staff to join us for cocktails and hors d'oeuvres as we preview the exciting new home concepts featured in the BIA's Spring

Parade of Homes

* Parade judging results to be announced *

Tuesday, March 16, 2004
5:30 p.m. - 8:00 p.m.

The Townsend Hotel
100 Townsend Street
Birmingham, Michigan

Standard Federal will provide complimentary valet parking

R.S.V.P. on the enclosed card by March 8 or fax to 248-622-5517
(for further information call 248-637-2595)

2004 Spring Parade

The 2004 Spring Parade of Homes marketing program ran from March 19 - April 18, featuring 115 new homes built by the professional master builders of BIA. Benefits of participation include model home featured in:

- Exclusive Plan Book distributed to Detroit News & Free Press home subscribers.
- Plan Book distributed by over 300 Standard Federal Bank branch offices.
- Special Section in the full circulation of The Detroit News/Free Press and suburban newspapers.
- Newspaper ads during March and April listing company name and phone number.
- On the Internet for one month, including a link to each builder's own website.
- Signs and directional arrows.
- Display at Spring Home & Garden Show featuring an enlargement of model.
- Judging for special awards.
- Exclusive Preview Party sponsored by Standard Federal Bank.
- Extensive advertising and public relations campaign.



PARADE OF HOMES, TUESDAY, MARCH 16, 2004, TOWNSEND HOTEL, BIRMINGHAM, MICHIGAN

Below right: Blue Ribbon Award Winners and presenters (from left): Dominic J. Mocerri, BIA Treasurer, Mocerri Companies; Frank Bronzetti, Estate Builders; Ron Benivegna, Benivegna Building Co.; Richard Komer, BIA Vice President, Wineman & Komer Building Co.; Don Maillho, Senior Vice President, Standard Federal Bank; Darshan Grewal, BIA Vice President, Singh Development Ltd.; Jason Scott, Scott Quality Homes; Frank Myers, F.J. Pinehollow; Joe Krul, Chief Operating Officer, Standard Federal Bank; Gerald Roux, Gerald Roux Homes; Roger Sherr, Sherr Development Corp.; Stuart Sherr, Sherr Development Corp.; Irvin H. Yackness, BIA Executive Vice President and General Counsel and Richard Cherkasky, The Richard Group, Inc. Additional winners not shown are MJC Northville Terraces, Millcreek Building and Delcor Homes.



Spring 2004 Parade of Homes winners from Benivegna Building Co., Ron Benivegna (left); his wife, Susan Benivegna; Annemarie Scanio; Ron's daughter, Jill Gallagher and her husband, John Gallagher.



17

The Club

Price of model as shown: \$163,000

Other models starting from: \$149,900

CONDOMINIUM



Features:

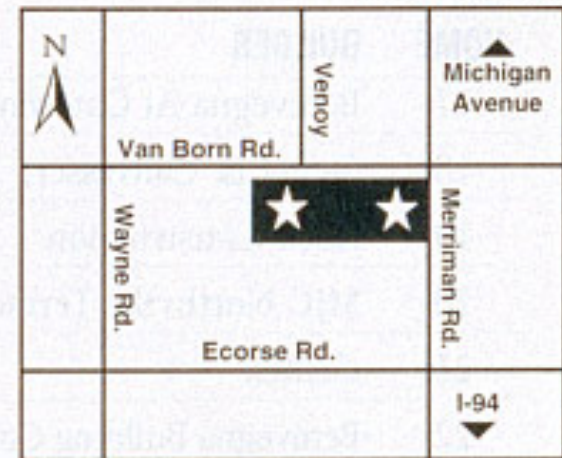
- Ranch and 1-1/2 story twin condominium homes
- Golf course sites and low association dues
- Free Kenmore laundry center on new builds
- Free central air on inventory homes
- Kenmore oven/range and dishwasher
- Full basement and 2-car attached garage
- Dramatic cathedral ceilings
- 1st floor laundry room
- Complete flooring & lighting packages
- Sod, irrigation & professional landscape
- Maintenance free exteriors, including aluminum trim and gutters

Square Feet: 1,215

Bedrooms: 2

Bathrooms: 2

The Ponds At Gateway ROMULUS



Benivegna
AT GATEWAY PONDS, INC.

Company Phone: (248) 788-7100

Model Phone: (734) 727-0840

Model Hours: 1:00 p.m. - 6:00 p.m. Daily.

Closed Thursday.

Closed Good Friday & Easter.

www.benivegna.com

THE PONDS AT
Gateway

22

Oakmont

Price of model as shown: \$224,000

Other models starting from: \$181,900



Square Feet: 1,789
Bedrooms: 3
Bathrooms: 2 1/2

Features:

- Ranch, 1 1/2 story, & colonial style homes
- \$7000 in free options on new builds
- \$12,000 concession on inventory homes
- Golf course sites with distinctive exteriors
- Dramatic cathedral ceilings
- Full basement and 2-car attached garage
- 1st floor laundry and ceramic tile baths
- Choice of designer-style cabinetry
- Kenmore oven/range and dishwasher
- Complete flooring & lighting packages

THE FAIRWAYS AT

Gateway

The Fairways At Gateway ROMULUS

N ↑		Van Born Rd.	Michigan Avenue ▲
	Wayne Rd.	★ ★	Merriman Rd.
		Ecorse Rd.	I-94 ▼

Benivegna
BUILDING COMPANY, INC.

Company Phone: (248) 788-7100

Model Phone: (734) 722-5080

Model Hours: 1:00 p.m. - 6:00 p.m. Daily.

Closed Thursday.

Closed Good Friday & Easter.

www.benivegna.com

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- Newspaper ads during March and April listing company name and phone number.
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- Signs and directional arrows.
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115

New Homes Built by the Professional Master Builders of Building Industry Association of Southeastern Michigan.

View these homes March 19 - April 18 or online at www.builders.org



CITY BUILDER PRICE PHONE

NORTHWEST

Village of Holly	R & H Development Co, Inc	\$127,900	(248) 328-0601
Howell/Oceola Twp.	G D Builder, Inc.	\$201,750	(517) 552-5120
Brighton Area	Westminster-Abbey Homes	\$206,990	(517) 545-3668
Linden	G D Builder, Inc.	\$215,400	(810) 735-0845
Howell	Delcor Homes	\$313,625	(517) 540-1300
Howell/Genoa Twp.	Ivanhoe-Huntley Homes	\$321,500	(517) 545-1300
Lyon Township	Healy Homes L.L.C.	\$338,900	(248) 486-2985
Hartland Township	Hartland Ass'ts/SDL Dev't LLC	\$359,000	(517) 545-2800
Hartland Township	Hartland Home Bldg Co	\$397,900	(517) 546-1325
Highland	Renaissance Building, Inc.	\$399,900	(248) 684-5324
Millford Township	Toil Brothers, Inc.	\$499,975	(248) 685-2717
South Lyon	Cascade Condo Dev't, L.L.C.	\$533,000	(248) 486-8326
Green Oak Township/ Brighton	Wineman & Komer Building Co.	\$698,900	(248) 446-3911
Green Oak Township/ Brighton	Wineman & Komer Building Co.	\$784,300	(248) 446-3911
Millford	Toil Brothers, Inc.	\$945,975	(248) 676-9100
Green Oak Township	James D. Compo, Inc.	\$3,500,000	(248) 437-1677

SOUTHWEST

Romulus	Beivegna At Gateway Ponds, Inc.	\$163,000	(734) 727-0840
Westland	Steuer & Convasset, Inc.	\$166,764	(734) 641-0500
Pittsfield Township	Rock Construction	\$166,990	(734) 677-6000
City of Northville	MJC Northville Terraces LLC	\$172,900	(248) 344-1788
Canton	Centex	\$186,041	(734) 394-1625
Romulus	Beivegna Building Co., Inc.	\$224,000	(734) 722-5080

CITY BUILDER PRICE PHONE

CENTRAL continued

City of Auburn Hills	Sherr Development Corp	\$194,450	(248) 253-0688
Southfield	Cohen Homes	\$202,900	(248) 213-4700
White Lake	Ivanhoe-Huntley Homes	\$216,500	(248) 698-7860
White Lake Township	Sherr Development Corp	\$220,465	(248) 363-0600
Sterling Heights	Greenstone Dev't, LLC (Titan)	\$235,000	(586) 826-9750
Highland Township	Freicks Homes, Inc.	\$279,900	(248) 682-4010
White Lake	Heritage Nosan Homes LLC	\$299,800	(248) 698-3011
Royal Oak	MacLeish Building Inc.	\$312,000	(248) 554-0450
Rochester Hills	MJC Mill Stream Village LLC	\$327,640	(248) 652-1047
Commerce Township	Steuer & Convasset, Inc.	\$333,745	(248) 360-9720
White Lake	Heritage Nosan Homes LLC	\$368,000	(248) 698-3011
Wixom	Singh Loon Lake Woodlands LLC	\$389,900	(248) 624-8600
Rochester Hills	MJC Builders of Troy	\$409,900	(248) 299-9305
Commerce	Bing Custom Homes/ Spartan Custom Homes	\$449,900	(248) 366-3000
Rochester Hills	Pulte Homes of Michigan	\$450,515	(248) 601-2700
White Lake Township	Cohen Homes	\$490,000	(248) 889-1714
Farmington Hills	Windmill Homes	\$499,900	(248) 592-9292
Novi	Singh Homes	\$499,900	(248) 926-8877
Novi	Singh Homes	\$525,000	(248) 471-6644
Commerce Township	Cohen Homes	\$549,900	(248) 360-5437
Commerce Township	Cohen Homes	\$564,900	(248) 360-5437
Commerce Township	Cohen Homes	\$579,000	(248) 360-5437
Birmingham	Robertson In-Town	\$687,209	(248) 840-9054
West Bloomfield	Bing Construction Co.	\$809,900	(248) 661-4891